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INTRODUCTION TO STARTING AND OPERATING A

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# Seafood Direct Marketing Business

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**February 13–27, 2017**  
**Online distance delivery**  
**Statewide in Alaska**

This introductory course presents content on the development and management of a successful seafood direct marketing business from inception to operation.

The course is designed for commercial fishermen with little or no experience in direct marketing who want to onboard or custom process and direct market their catch in various ways. It will be taught in five sessions: Feb. 13, 15, 20, 22, and 27, from 5:30 to 8:00 pm.

**Course fee: \$125.00**

**Class limit: 20 participants**

For more information, please visit

***[alaskaseagrant.org/workshops](http://alaskaseagrant.org/workshops)***

